

MICAH BOCHART

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AWARD-WINNING STORYTELLER

Award-winning producer, director, and editor with deep expertise in shooting, editing, photography, and webcasting. Accelerated sales and increased brand awareness by managing every detail of production and collaborating with cross-functional teams. Awarded for unmatched work ethic, creative problem-solving skills, communications expertise, and empathy-led team-building capacities.

EXPERIENCE

Producer/Director/Editor, Corporate and Nonprofit Organizations **08/2008–Present**

Work Featured In: *The Washington Post*, *The Economist*, *National Park Service*, *Mental Floss*, etc.

- Developed a wide range of content reaching tens of thousands—client/employee testimonials, advertisements, short-form and long-form videos, training modules, event videos, etc.—with emphasis on compelling storytelling.
- Directed multi-camera video shoots for both corporations and nonprofits.
- Documented cultural traditions for current and future generations of the [Tlingit Tribe](#) in Alaska, filming multi-day events such as the annual reintroduction of injured bald eagles into the wild.

Lawline, A Division of FurtherEd, New York, NY

08/2008–04/2018

Supervising Video Producer and Editor

10/2010–04/2018

Producer and Host, FurtherEd TV

10/2012–06/2013

Program Producer and Editor

08/2009–10/2010

Intern

08/2008–08/2009

Leadership / Relationship Management

- Lauded as the type of employee every organization should attract by Entrepreneurs' Organization (EO) keynote speaker.
- Expanded production 400% by responding seamlessly to quickly-evolving constraints, securing Lawline as the leading provider of online Continuing Legal Education (CLE) in the U.S.
- Partnered with C-suite executives and cross-functional teams to devise, execute, and analyze programming, securing awards and recognition in *The Wall Street Journal* and *Forbes*.
- Established production design, video workflow processes, and operational structures for a startup.
- Earned the highest number of “core values” awards for impeccable work ethic, creative problem solving, and collaborative teamwork.
- Mentored colleagues and created videos to promote positive [company culture](#).

Planning / Strategic Thinking

- Engineered production studio and control room from scratch, responsible for every detail from architectural designs to lighting, sound, video equipment, and signal flow.
- Hired and supervised contractors and consultants—lighting designers, stage designers, and technical crew—to build and maintain production studio.
- Recruited speakers for courses in every subject—science/technology, design/architecture, entertainment, and the arts—researching both current events and presenter expertise.
- Built and scrutinized budgets, conserving resources by auditing cost-effective solutions.
- Spearheaded step-by-step training manuals listing nine separate systems and all equipment and manufacturer info, along with all known software and hardware bugs and solutions.

(Continued)

LAWLINE EXPERIENCE (CONTINUED)***Pre-Production / Training and Supervision***

- Coached over 1,000 attorneys on presentation skills, both on and off camera.
- Trained and mentored assistants with no prior video experience to shoot and edit live programming.

Production

- Filmed, edited, and encoded cutting-edge content for tens of thousands of attorneys.
- Facilitated 20 conferences with all-day programming, managing every detail of production from on-site film crews to building personnel.
- Released 3–4 live webcasts a day, 5 days a week, totaling 600 for the year.

Post-Production / Marketing and Communications

- Ensured quality controls and accreditation standards by reviewing and editing on-demand videos.
- Partnered with Marketing to expand website traffic through content management system (CMS) writing and editing, search engine optimization (SEO), and creation of multimedia presentations.

Host and Producer, FurtherEd TV

- Hosted leaders from diverse industries with the mission to deliver knowledge to inspire change. Guests include: Robert W. Walsh, former Commissioner of the New York City Department of Small Business Services (SBS); and Hardi Partovi, Founder and CEO of Code.org.

EDUCATION

Macaulay Honors College at Hunter College, City University of New York, NY

Bachelor of Arts (BA) in Film Production and English/Creative Writing, Graduated Magna Cum Laude

TECHNICAL SKILLS

Expert: Adobe Suites: Adobe Premiere, Adobe Media Encoder; Wirecast (Live Webcasting Software); QuickTime; Final Cut Pro 7; Wowza (Live Streaming Software); VLC Media Player; Slack; Blackmagic Media Express; Apple Photos; G-Suite (Google): Google Hangout, Google Docs, Google Photos.

Intermediate: Adobe Lightroom, Adobe Audition.

AWARDS AND HONORS

- **National Park Service**, solo photography exhibit, *Where Worlds Converge*.
- **Independent Filmmaker Project (IFP)**, screening, documentary on freeganism, *Street Supreme*.
- **Hunter College**, Joel Zuker Film Award, *Street Supreme*.
- **Association for Continuing Legal Education (ACLEA)** “Best Use of Technology” Award, 2017.
- **ACLEA** “Best Program” Award, 2016.
- **Tlingit Tribe in Haines, Alaska**, formal adoption into indigenous community.

INTERESTS

MARATHON RUNNING: 14 completed courses from New Orleans to New York, 02/2010–present.

WRITING NOVELS: (Fiction and Nonfiction Storytelling):

- Six-time [National Novel Writing Month](#) winner, working across multiple genres.
- Additional works include: *Companions of the Garden*: soon to be published novel about racism.